جامعة سيدي محمد بن عبد الله بفاس — UNIVERSITÉ SIDI MOHAMED BEN ABDELLAH DE FES

كلية الآداب و العلوم الإنسانية - ظهر المهراز
Faculté des Lettres et des Sciences Humaines - Dhar El Mahraz

The Department of English Language & Literature

Call for Participation in

A Conference on

Blending Heritage and Innovation in English Language Teaching & Learning
at English Language & Literature Departments in Moroccan Universities

Date: May 17-18, 2024

Al Qarawiyyin Conference Room

Dear Researchers,

Morocco's English Language & Literature departments boast a tremendous legacy, influenced by various local and global influences that have impacted generations of students. Yet, as the world grows and needs evolve, adaptation and creativity have become a must. These departments need to strike a balance between respecting the legacy and navigating change.

The department of English Language and Literature -FLDM- is delighted to invite you to participate in the Conference on Blending Heritage and Innovation in English Language Teaching & Learning.

This conference aims to explore the intricate relationship between tradition and innovation in the field of English language & literature education, acknowledging the rich heritage of language teaching while embracing the evolving landscape of educational practices and technologies.

For years, acknowledged methodologies have provided solid grounds for language instruction in departments of English Language and Literature. Today, however, with the mounting impact of Artificial Intelligence (AI), there is a growing interest in integrating innovative approaches and media to cater for the special needs and preferences of learners in the new era. Thus, by using technology, and AI, more specifically, educators have become able to create vibrant, inviting, and transformative learning environments for their students. This conference is of major importance in that it encourages us, instructors, to:

- honor foundational texts and figures.
- build on established strengths.
- integrate these strengths into new courses and research foci.

- examine the role of traditional methods and materials in contemporary English language teaching.
- value the distinct Moroccan approaches to English language instruction
- explore innovative approaches and technologies that enhance language learning outcomes while respecting pedagogical legacies.
- test the applicability of novel pedagogies.
- foster dialogue and collaboration among educators, researchers, and practitioners in the field of English language education.

Conference Key Issues and Axes:

The conference will revolve around the following key issues and axes:

- The role of traditional literature in modern English language pedagogy.
- Balancing classic works with contemporary trends.
- Contemporary literature and critical discourses.
- Taking advantage of AI as learners.
- AI-powered translation.
- Cross-cultural communication for collaborative learning.
- Teachers as agents of change.
- Teaching English language skills while embracing technological advancements.
- Technology-enhanced English language learning.
- Preserving pedagogical tradition amidst technological advancements.
- Integrating innovative practices with traditional approaches for professional development.
- Teaching academic writing in the age of generative AI.
- Online learning: Myth or Reality?
- Blended learning in English language teaching: Creating the best blend.
- English for occupational purposes.
- Preparing employable graduates.
- The journey of soft skills' development.
- Innovative assessment methods in English language teaching.

Submission Guidelines:

- Abstracts should be no more than 300 words.
- Abstracts should clearly state the purpose, and methodology of the proposed presentation.
- Please include author(s) name, affiliation, contact information, and a brief biography (max. 100 words).
- Submissions should be sent to (submission email) with the subject line: "Abstract Submission for [applicant's last Name]".

Important Dates:

- **Abstract Submission Deadline: May 1, 2024**
- **Notification of Acceptance: May 10, 2024**

- **Conference Dates: May 17- 18, 2024**

Contact: **latifa.belfakir@usmba.ac.ma**

Organizing Committee:

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