







مختبر اللغات والفنون والعلوم الانساني LABORATOIRE DES LANGUES, ARTS ET SCIENCES HUMAINES LANGUAGES, ARTS AND HUMAN SCIENCES LA B O R AT O R Y

The 3rd edition of the International Conference of the Educational System:

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FACULTE DES LANGUES, ARTS ET SCIENCES HUMAINES SETTAT FACULTY OF LANGUAGES, ARTS AND HUMAN SCIENCES SETTAT

Entrepreneurship & University



March the 15th, 2023





Entrepreneurship is on the top list of many governments' agendas. It is considered a leverage for socio-economic, and societal development. It has become one of the most popular disciplines in the social sciences in recent years and is increasingly gaining importance in Academia.

Entrepreneurship's importance has run also parallel to research and pedagogy in universities around the world. The 3rd edition of the ICES aims at identifying the stakes and the challenges that the University is facing to spread and better an entrepreneurial mindset and culture amongst university students.

This conference is inspired by the Clarks' (1998) concept of "entrepreneurial university" and focuses on its role and place in the triple helix "University - Industry - Government". Universities are compelled to move beyond their traditional roles and models, assuming responsibility for socio-cultural and economic development.

The third edition of the "International Conference of the Educational System: Entrepreneurship & University" aims at bringing together scholars and university professors across the globe to exchange opinions, broaden their understanding of the topic and come up with innovative approaches and methods to forge entrepreneurial skills and to implement the entrepreneurship culture within higher education.

Topics of interest include, but not limited to:

- Entrepreneurship & students' academic knowledge.
- Entrepreneurship & humanities.
- Soft and life skills & Entrepreneurship.
- Cultural & Creative Industries and Entrepreneurship.

We welcome unpublished studies on these and other related topics dealt with using a variety of methodologies (analytical, exploratory, qualitative, quantitative, etc.).

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