

**The Research Laboratory: Cultures, Representations, Education,  
Didactique, et Ingénierie de Formation**

ORGANIZE

**The 2<sup>nd</sup> International Conference on Post-COVID Higher  
Education:  
The Spirit of Innovation & Quality**

**June 3-4, 2022**  
(In-person & Online)

**CALL FOR Participation**

University level education offers a natural breeding place for effective future active participants in society. It is, thus, also the place to adjust profiles and revise program contents and structures with the sole intention of satisfying the prospective needs of a very transient labor market. This direction is made possible by the substantial improvements in access to information and knowledge, which have become possible thanks to the democratization of technological innovations.

Higher Education needs, thus, to use all its natural resources in ways that develop a new culture of creativity both in policy and practice. The driving force of Higher Education lies largely in its responsiveness, malleability, and avant-garde spirit. It abides by new demands, seeks to satisfy novel needs, and meet original expectations of individuals, and societies by infusing content knowledge and skills at new levels of creativity, collaboration, and discovery.

The purpose of this conference is to open the debate on an integral component of Higher Education, namely innovation and creativity with the sole intention to ensure quality in tertiary education and research (University 4.0). Researchers are invited to explore the diverse processes and outcomes that lie behind creativity innovative thinking across disciplines and majors in Higher Education institutions in Morocco and overseas.

This is a valuable opportunity wherein academics and leading researchers will foster mature multi-disciplinary discussions on creativity, innovation, and value-creating educational ecosystems (The Acceleration Plan for the Transformation of Higher Education, Scientific Research and Innovation Ecosystem- PACTE ESRI 2030). Events like this conference are indeed meant to dive deep into the latest developments in Higher Education and enhance local, regional as well as global networking and collaboration.

There are many questions worth asking, and this conference encourages academics and scholars to consider one of these significant questions:

- What should be the role of higher education programs in the future?

- Can universities really initiate change?
- How will the future teaching models look like?
- What's the future of online higher education?
- Are there any models of innovation in Higher Education?
- What structure do universities need to encourage innovation?
- How effective is the business perspective of education?
- How can universities help creating the optimal conditions in which educators and students can help advance learning?
- How can LMSs enhance students' spirit of innovation?
- How could universities update their certification and degrees over time?
- How can universities experiment with alternatives to lectures?
- What are the implications of such changes for teaching? learning? research?
- How do global issues impact Higher Education institutions?
- How can Higher Education institutions prepare themselves for future global collaborations?
- How will quality be conceived of in the future?
- How can Higher Education institutions encourage students' mobility?

### **Main axes that will be covered are**

- Design, implementation & assessment of innovative technologies in Higher Education.
- Nurturing creativity and innovation in education programs and syllabi.
- The changing climate of Higher Education in post-COVID.
- Defining Innovation and creativity in teaching
- Challenges to innovation in Higher Education in post-COVID.
- Quality teaching.
- Designing curricula to promote innovation.
- Teaching materials & course ware construction for innovation.
- Teaching *is* (NOT) Business.
- Higher Education & differences (Special education, learning difficulties & disability).
- Transdisciplinary education, collaboration & innovation.
- Education, sustainability & society.
- Higher Education & social justice.
- International education.
- Challenging & preserving cultures.
- Online communities & social learning.
- Counselling for students' cognitive & emotional stability.
- E-learning Trends.
- Virtual & Augmented Reality in Education.
- Smarter Learning Systems in post-COVID.
- Artificial Intelligence & the future of Higher Education.
- The future of the public university.
- Changing the "Traditional" Student in post-COVID.
- Changing nature of faculty in post-COVID.
- Rise in Global Faculty and Student Mobility.
- Global issues in Higher Education: Mobility & Cooperation.
- New kinds of certification & degrees.
- Lifelong partnerships with students.
- Educational policy & leadership.

- Quality Assurance in Higher Education.
- Design for innovation techniques.
- Knowledge governance in post COVID.
- Life-long learning and sustainable education in post-COVID.
- Governance, crisis & internationalization of programs.
- Diversity and Inclusion

### **Key Information:**

**Host:** Faculty of Letters and Human Sciences, Dhar El Mahraz, Sidi Mohamed Ben Abdellah, Fès.

**Venue:** Faculty of Letters and Human Sciences, Dhar El Mahraz, Sidi Mohamed Ben Abdellah, Fès. & Zoom Videoconference (for remote presenters)

**Expected Participants:** Open to the Moroccan and international scholars.

**Working Languages:** English, French and Arabic

### **Important Dates:**

- ***Deadline for Abstract submission: May 15, 2022.***  
Please, send an abstract of 200 words with 4 to 5 keywords in Microsoft Word or Google Docs format. Also include the name of the author and co-author(s) the name of the college or university, and a short bio.  
Abstracts should be emailed to: Pr. Latifa Belfakir, Coordinator of this International Conference.
- ***Acceptance Note: May 20, 2022.***
- ***Conference Date: June 3 & 4, 2022***

### **Invitation for submission:**

- Submissions are now open for both in-person and online presentations.
- Candidates should not forget to specify whether they intend to present in-person or remotely.
- If a proposal is accepted the organizing committee will send a notification to the candidate by May 20, 2022.

Finally, the event features an additional bonus for all attendees- a free tour of Fès. The city is considered as one of the most beautiful and oldest cities in Morocco. Fès has much to offer, including its exquisite cuisine, captivating handicrafts, and its magnificent monuments. We hope to see you there.

**Organizing Committee**

- Dr. Mohammed Moubtassime
- Dr. Latifa Belfakir
- Dr. El Karfa Abderrahim
- Dr. Madani Alaoui Sadik
- Dr. Ghourdou Tayeb
- Dr. El Bakkali Aziz
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- Dr. El Bakkali Aziz
- Dr. Mohammed Sbaihi
- Dr. Khalid El Houssaini
- Dr. Najib Bouhout

**Conference Coordinator:**

Dr. Latifa BELFAKIR

[Latifa.belfakir@usmba.ac.ma](mailto:Latifa.belfakir@usmba.ac.ma)

[latifabelfakir@yahoo.com](mailto:latifabelfakir@yahoo.com)